

BCH

MECHANICAL, INC.

COX TARGET MEDIA

PROJECT DESCRIPTION

Cox Target Media has been the industry leader in local cooperative direct mail since 1968. The familiar blue Valpak envelope is known throughout North America for its valuable coupons and offer for products and services. They are a full service marketing company that offers a simple, cost effective way of doing business.

BCH Mechanical was chosen to provide the mechanical systems (HVAC and Plumbing) throughout their new 500,000 S. F. office and print manufacturing facility in St. Petersburg.

The National Association of Industrial and Office Properties (NAIOP) named the Valpak Manufacturing Center the Outstanding Industrial Building for 2007.

The Austin Company provides construction for Cox Target Media through the country and did an exhaustive selection process before awarding the project to BCH .

The HVAC system utilizes three (3) - 750-ton water cooled chillers, an air cooled chiller for the Liebert computer room units, ten (10) air rotation units, full variable air volume for the office areas and direct digital controls.

Project Team

General Contractor

The Austin Company

Mechanical Contractor

BCH Mechanical, Inc.

Construction Cost

\$6,200,000.

Completion Date

January 2007

